

Press release Paris, 23 January 2019

## Leatherworld Paris – 11-14/2/2019, Le Bourget, Paris A showcase for materials, leathers and finished products for the clothing and accessories sectors



The international trade fair for leather, related materials and fur anticipates a promising second show with a large number of essential products for fashion. Some thirty specialist exhibitors are attending Leatherworld Paris. This show in its own right is one of the cluster of Messe Frankfurt France's trade fairs found under The Fairyland for Fashion banner, the event held in the capital city of Paris for all fashion

producers, labels and designers. Leatherworld Paris is the trade fair dedicated to flexible materials, which may be extremely technical and are used in particular in certain branches of fashion such as leather goods, footwear, bags, small

articles and - mostly faux - fur. In this sector, the finished product occupies pride of place and is part of the show attracting a substantial number of retailers and distributors, in addition to buyers of materials or heads of production.

"This second Leatherworld Paris show is really a first for the February session. 75019 Paris – France While it is dedicated to the trends for Spring/Summer 2020 like the rest of The info@france.messefrankfurt.com Fairyland for Fashion shows, we are keen to make it a perennial rendezvous where the main market trends are found alongside future possibilities and prospects, a feature that is greatly appreciated at our shows. We will again be showing high-guality faux furs. I would also point out that Leatherworld Paris is above all a trade show that is attuned to the demands for flexible materials needed in the manufacture of products, where the fabric may not be the sole element for practical or aesthetic reasons. It goes without saying that leather is included here. Collections of finished products round off this distinctive offer that is specific to us" adds Michael Scherpe, President of Messe Frankfurt France.

Following the respectable results from the first show in September 2018, Leatherworld Paris marks another step forward as it stays a twice-yearly show like the others under the Messe Frankfurt France umbrella. Leatherworld Paris will for the most part welcome producers of raw materials coming from countries well-known for their skills in accessories, footwear, clothing and luggage, namely China, India, Tunisia and Peru. A number of exhibitors will be featured in the all-new Handmade circuit.

A guick overview: having already attended the first show, *Ecopel*, the Franco-Chinese specialist for fake fur, is not to be missed with its astonishing ethical and alternative designs for fur.

There are certainly some discoveries to be made when it comes to leather, in particular bags from the Tunisian company Leather Concept Design, Indian clothing from Inspire Exim, shoes and skins from Yantai Tannery from China.

Kolunsağ Muflon, a Turkish specialist for sheepskin-type, cosy fabrics, has been developing some high-quality, eco-friendly fleeces.

A curiosity landed straight from Latin America: the finished products from the

Messe Frankfurt France S.A.S. 1. avenue de Flandre



## leatherworld

Peruvian alpaca wool cooperative *Awaq Paqocha*. This community project aspires to preserve the mountain traditions from the Peruvian Andes by creating a sustainable economic system for indigenous workers and homemakers with limited financial resources. These traditional skills are kept up by the spinners and weavers in the High Andean region.

The **Services Segment powered by Mouvtex**, launched in February 2017, has flourished thanks to the cluster of these businesses that are dedicated to the fashion industry, but excluding materials purchasing, sourcing of clothes manufacture or advanced technologies. This area takes in an enormous catalogue of practical support for fashion brands: logistics, communications, online networking platforms, sourcing, trends, styling, professional training, schools, certification, international trade, financial and management systems, etc. The Services Segment offers all the shows at The Fairyland for Fashion excellent opportunities for boosting business, improving organisation, developing and/or stimulating business.

The Services Segment powered by Mouvtex is located in Hall 2 at the edge of Texworld and Apparel Sourcing Paris.

Like each of these six Messe Frankfurt France shows, Leatherworld has the advantage of dedicated fashion shows and form part of the Small Quantities and Sustainable Sourcing circuits, which are aimed at professionals wanting to place orders for small volumes or to find eco-friendly or ethical suppliers.

Site internet : Leatherworld Paris Visuels des salons

Apparel Sourcing Paris, Avantex Paris, Leatherworld Paris, Shawls&Scarves Paris, Texworld Paris and Texworld Denim Paris form The Fairyland for Fashion organised by Messe Frankfurt France, held in one and the same location, on the same dates and where entry is free upon presentation of professional credentials.

Image credits: Messe Frankfurt France

All details about textile trade shows organised by Messe Frankfurt throughout the world can be found at the new platform: <u>www.texpertisenetwork.messefrankfurt.com</u>

## Background information on Messe Frankfurt

Messe Frankfurt is the world's largest trade fair, congress and event organiser with its own exhibition grounds. With more than 2,500\* employees at 30 locations, the company generates annual sales of around €715\* million. Thanks to its far-reaching ties with the relevant sectors and to its international sales network, the Group looks after the business interests of its customers effectively. A comprehensive range of services – both onsite and online – ensures that customers worldwide enjoy consistently high quality and flexibility when planning, organising and running their events. The wide range of services includes renting exhibition grounds, trade fair construction and marketing, personnel and food services. With its headquarters in Frankfurt am Main, the company is owned by the City of Frankfurt (60 percent) and the State of Hesse (40 percent).

For more information, please visit our website at: <u>www.messefrankfurt.com</u>

\*preliminary figures 2018

Press officers:

RE ACTIVE – Frédéric Pellerin – <u>fpellerin@re-active.fr</u> & Dimitry Helman – <u>dimitry@re-active.fr</u> – +33 1 40 22 63 19 Messe Frankfurt France – Cassandra Galli – <u>cassandra.galli@france.messefrankfurt.com</u> - +33 1 55 26 61 39

